*News Release*

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**Gebroe-Hammer’s Eli Rosen Earns Salesperson of the Year Accolades**

*Greater Philadelphia Market Specialist Closes 1,610 Units/$304+M in Sales for 2022*

**Livingston, N.J., March 13, 2023** – [Gebroe-Hammer Associates](https://www.gebroehammer.com/) has announced Senior Vice President Eli Rosen has been named its Salesperson of the Year for 2022, the firm’s top honor awarded annually for exceptional, consistent sales performance. This is the third time the Ocean County, N.J. resident, a leading member of Gebroe-Hammer’s Philadelphia MSA Metro team, has earned the peer-selected accolades.

Instrumental in growing the firm’s metro-wide presence, Rosen has been at the forefront of closing some of the region’s most high-profile urban and suburban transactions. In 2022, he orchestrated 20 deals encompassing 1,610 units with an aggregate sales value of $304+M.

Sales highlights include:

* Hilltop Crescent, formerly known as Fishers Crossing, featuring a mix of 216 1BR and 2BR units sold for $19.4M in the East Germantown section of Philadelphia
* Stenton Garden Apartments and Awbury Park Apartments, a two-property Northwest Philadelphia package encompassing 122 units sold for $20M
* Northeast Philadelphia’s Welsh Gardens and Tremont Court involved 108 total units that traded for an undisclosed price

“Not surprisingly, this is the third time Eli has been chosen by his Gebroe-Hammer sales peers in his 19 years here at the firm, which speaks volumes as to what kind of individual he is and the extremely productive year he had in 2022,” said Gebroe-Hammer President Ken Uranowitz, who noted one individual broker closing 20 deals in a 12-month period “is truly impressive work that I can confidently say far surpasses what other competitors and/or brokerage sales teams” close in one year.

“Through the years Eli’s clients, attorneys and other industry people have gone out of their way to share what a pleasure it is to work with him and how he conducts himself throughout the entire deal process,” added Uranowitz. “They have nothing but the utmost respect for his professionalism and friendly demeanor. Of course, the entire Gebroe-Hammer team congratulates Eli on this well-deserved honor, although I expect him to add plenty more honors to his credentials!”

For almost two decades, Rosen has spearheaded Gebroe-Hammer’s ever-expanding multifamily sales activity and dominance in the Greater Philadelphia Metro – a market that consistently ranks among the highest in the Northeast in terms of multifamily sales. As the leading multifamily market specialist for Philadelphia, he also represents client interests throughout Delaware, Montgomery and Bucks counties.

“This honor is especially meaningful because I was chosen by everyone at the firm, through an independent voting process, as an acknowledgement of my accomplishments this past year,” said Rosen, who also was named Salesperson of the Year in 2006 and 2007. “Being in the business for almost 20 years now, I’ve developed many long-term relationships. These result in repeat clients coming back to me to sell a building I sold them several years ago or finding new opportunities to work with new clients.”

One of the firm’s most-consistent key contributors, Rosen has been and continues to be

a key figure impacting the advancement of Gebroe-Hammer’s presence across the entire Philadelphia MSA. Career sales highlights include:

* Presidential City, a sprawling 1,015-unit landmark complex located at 3900 City Ave., in Philadelphia
* Revere Portfolio, a four-building campus totaling 567 units in Northeast Philadelphia
* Fairfax Apartments (240 units) and Garden Court Apartments (154 units), two legacy University City properties sold for a combined $68M

In putting these and other deals together, Rosen works with a diverse roster of clients seeking to sell their assets, enter the market and/or expand their holdings. These include private equity groups, family offices, private individuals and other institutional entities.

In addition to pioneering Gebroe-Hammer’s entry into the Philadelphia multifamily investment sales market, since joining the firm in late 2004 Rosen has spearheaded more than 335 deals totaling 45,000+ units with an aggregate sales value of $4.5+B. In the transactions, he has either been the sole broker or a member of the firm’s metro market team.

Since 1975, Gebroe-Hammer’s brokerage activities have concentrated on suburban and urban high-rise and garden-apartment properties. While initially focusing on New Jersey, the firm has evolved during the past 48 years to also dominate the northeastern Pennsylvania and New York State submarkets as well as represent client interests nationally. Gebroe-Hammer also markets mixed-use and free-standing office and retail properties. Widely recognized for its consistent sales performance, the firm has been named a national Multifamily Influencer for four of the past five years.

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