*News Release*

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**Gebroe-Hammer’s Joseph Gehler Earns Salesperson of the Year Accolades**

*Greater Philadelphia Market Specialist Closes 20 Deals/1,812 Units Since Joining Multi-Family Investment Brokerage Profession in 2016*

**Livingston, N.J., December 17, 2019** – It has been a milestone year for [Gebroe-Hammer Associates](https://www.gebroehammer.com/) and one of its key contributors – Joseph Gehler, a member of the multi-family investment brokerage firm’s South Jersey/Greater Philadelphia Metro market team. Named this year’s Gebroe-Hammer Associates Salesperson of the Year, Gehler counts his ability to persuade the firm’s executive management team to hire someone with an interest – but no experience – in multi-family investment sales as one of his greatest achievements.

Named in memory of the firm’s late founders, Mel Gebroe and Morris Hammer, the annual peer-selected Salesperson of the Year award recognizes one brokerage professional for exceptional, consistent sales performance. Gehler is a first-time honoree within the firm and was named an Under-30 commercial real estate standout in 2018.

“Joseph Gehler has adeptly earned his stripes to ‘measure up’ to Gebroe-Hammer’s high standards for doing business by thinking entrepreneurially and on his feet,” said Ken Uranowitz, president, who announced the annual award at the firm’s 44th Anniversary reception recently held at Crestmont Country Club in West Orange, N.J.

“Since joining Gebroe-Hammer’s industry-unique mentorship program in mid-2016, he has quickly grasped and applies his knowledge of market conditions and trends to secure exclusive listings and then structure and close those deals,” added Uranowitz. “Joseph Gehler is the embodiment of the proverbial saying: ‘today’s work breeds tomorrow’s deals.’”

As a member of the Greater Philadelphia Metro brokerage team, Gehler is a key figure in contributing toward the advancement of Gebroe-Hammer’s dominance as the “go-to” multi-family broker of choice in the City of Philadelphia and its surrounding suburbs. He works with a diverse roster of property owners seeking to sell their assets and buyers who want to gain entry into the market or expand their holdings. Since joining Gebroe-Hammer, he has collaborated on and/or spearheaded more than 20 deals totaling 1,812 units sold for a combined $238.64 million.

“It would seem logical to cite my first deal or my largest deal as the most noteworthy in terms of my career accomplishments to date. What I am most proud of was my ability to ‘sell’ my skill set and enthusiasm for learning the multi-family investment brokerage profession and convince the best in this business to hire me as a sales trainee,” said Gehler. “From day one of my brokerage career, I have had the unique chance to be in the trenches – not sitting at a desk in some office gathering market information – with some of the nation’s top-ranked multi-family brokerage professionals. I wanted this chance to learn from the industry’s top leaders and now – at lightning speed – I’m brokering my own deals while cultivating my own client base.”

Since 1975, Gebroe-Hammer’s brokerage activities have concentrated on suburban and urban high-rise and garden-apartment properties. While initially focusing on New Jersey, the firm has evolved during the past 44 years to also dominate the northeastern Pennsylvania and New York State submarkets as well as represent client interests nationally. Gebroe-Hammer also markets mixed-use and free-standing office and retail properties. Widely recognized for its consistent sales performance, the firm is a 15-time CoStar Power Broker and was named a 2018 Top Multi-Family Influencer.

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